

Unitronics Software Privacy Policy

Unitronics (1989) (R"G) Ltd. ("Unitronics", "we", "our" or "us") offers these Unilogic™ and Visilogic™ all-in-one programming environment for PLC and HMI (the "Software").

We, at Unitronics, respect your privacy. This Privacy Policy (the "Policy") explains our privacy practices for the Software. It describes how we collect personal information, use it and share it and the rights and options available to you with respect to your information.

Providing us with your personal information is a choice you make. You are not legally obligated to provide us this information.

This policy is combined into our Unilogic™

https://unitronicsplc.com/Download/Intallation_guides/Unistream/EULA.pdf and Visilogic™

https://unitronicsplc.com/Download/Intallation_guides/Vision/EULA.pdf License Agreements (the "EULA"), and is a part of it.

In short...

The following key points of the Privacy Policy are brought only for your convenience. These key points do not substitute the full Privacy Policy.

- **Information we collect.** When you launch the Software, you will be asked to submit basic registration information. We also collect information about your use of the Software. If you contact us for questions or complaints, we will collect the information related to your inquiry.
- **Basis for processing your information.** Processing your information is necessary for the performance of the EULA and the provision of the Software warranty. Processing the information for marketing purposes is based on your consent.
- **Using the information we collect.** We use the information we collect mainly to administer and provide our Software warranty, contact you with administrative information, contact you with marketing offers (if you indicated your desire to receive them), and improve the Software.
- **Sharing the information we collect.** We may share the information we collect mainly with our distributors who help us in providing our Software warranty and who may contact you with marketing offers, and with our service providers who assist us in the internal operation of the Software and process the information on our behalf and under our instructions.
- **Your rights.** You may have a right to access, update or delete your personal information and obtain a copy of it, if the law grants you those rights. You also have the right to object at any time to processing your personal data for marketing purposes.
- **Aggregated information.** We may use the information we collect from you to create de-identified and aggregated information, and make it available to others for any purpose.
- **Retention.** We retain information for as long as necessary for the purposes set forth in this Policy.
- **Security.** We implement measures to reduce the risks of damage and unauthorized access or use of information, but they do not provide absolute information security.
- **Changes to the Policy.** We may change this Policy, by putting you on notice of such changes.

Unitronics – Privacy Policy

INFORMATION WE COLLECT

Registration information. When you launch the Software, you will be asked to submit your contact information, such as your name, email address, phone number, company name and address.

Analytics and usage data. When you use the Software, we automatically collect information about your use of the Software, its activation and the serial number of the hardware with which the Software is used.

Inquiries. If you contact us for questions or complaints, we will collect the information related to your inquiry. This may include your name, email address, postal address, telephone number and other contact information, depending on the nature of your inquiry.

USE OF COLLECTED INFORMATION

The following grounds serve as the basis for processing the information outlined in this Policy:

1. Processing is necessary for the performance of a contract, namely the EULA and the provision of the Software warranty.
2. Processing the information for marketing purposes is based on your consent.

We may use the information we collect for the following purposes:

- Administering and providing our Software warranty.
- Contacting you with administrative information, such as sending you the Software activation number.
- Contacting you with marketing offers, if you indicated your desire to receive such offers.
- Improving and customizing the Software and developing new services.
- Enforcing the EULA and this Policy.
- Complying with any applicable law and assisting law enforcement agencies and competent authorities, if we believe it is necessary or justified.
- Taking any action in any case of dispute involving you, with respect or in relation to the Software.

SHARING COLLECTED INFORMATION

We may share the information outlined in this Policy, with others, in any of the following instances:

- With our distributors, who help us to provide our Software warranty and who may contact you with marketing offers, if you indicated your desire to receive such offers.
- With our service providers (such as cloud service providers) who assist us in the internal operation of the Software and who process the information on our behalf and under our instructions.
- If you have breached the EULA, abused your rights to use the Software, or violated any applicable law. Your information may be shared with competent authorities and with any third party, if we believe it is necessary or justified.
- If the operation of the Software is organized within a different framework, or through another legal structure or entity (such as due to a merger or acquisition).
- We may share personally identifiable information with our corporate group entities, but their use of such information must comply with the Policy.

AGGREGATED INFORMATION

We may use the information we collect, as outlined above, to compile anonymized and aggregated information. We may share, sell or otherwise communicate and make available such anonymized and aggregated information to any other third party, at our sole discretion. However, we will not knowingly or intentionally share information that can be reasonably used to reveal your identity without your consent.

OBJECTING TO DIRECT MARKETING

Among other things, we process your personal data for marketing purposes. You have the right to object at any time to processing your personal data for such marketing. If you raise such an objection, we will no longer process your personal data for such purposes.

ACCESSING, UPDATING OR DELETING YOUR PERSONAL INFORMATION AND OBTAINING A COPY OF IT

If the law grants you such rights, you may ask to access the personal information about you that is stored in our systems. You may also ask for our confirmation as to whether or not we process personal data concerning you.

Subject to the limitations in law, you may request that we update, correct or delete inaccurate or outdated information, and have us suspend the use of personal data whose accuracy you contest while we verify the status of that data.

Subject to law, you may also be entitled to obtain from us the personal data you directly provided us (excluding data we obtained from other sources) in a structured, commonly used and machine-readable format, and may have the right to transmit those data to another party.

If you wish to exercise any of these rights, contact us at: privacy@unitronics.com. When handling these requests, we may ask for additional information to confirm your identity and your request.

INFORMATION SECURITY

We implement measures to reduce the risks of damage, loss of information and unauthorized access or use of information. These measures do not provide absolute information security. Therefore, it is not guaranteed and you cannot expect that the Software will be immune from information security risks.

EUROPEAN CITIZENS

The following disclosures are made pursuant to the European General Data Protection Regulation (GDPR):

- You have the right to withdraw your consent at any time to processing your information for marketing purposes; and to submit a complaint to the relevant supervisory data protection authority.
- Unitronics (1989) (R"G) Ltd. is the data controller in respect of the processing activities outlined in this Policy.

TRANSFER OF DATA OUTSIDE YOUR TERRITORY

We may store and process information in various locations throughout the globe, including in the EU and other countries such as the United States and Israel. We may also process information using cloud services.

However, in certain cases the laws in some of these countries may provide a lower degree of data protection than the laws of your own country. You agree to the transfer of your information to such

other countries for the purpose of processing as described in this Policy, including through cloud services.

DATA RETENTION

We retain information as necessary for the purposes set forth above. We may delete information from our systems, without notice to you, once we deem it is no longer necessary for the purposes set forth above.

CHANGES TO THIS PRIVACY POLICY

We may change this Policy, but putting you on notice of such changes.

CONTACT US

You may contact us with any questions or comments at: privacy@unitronics.com

Effective date of the policy: September 1st, 2017

Last Modified: January 29, 2019